

Newcastle Jets Fan Council



BONDED
BY
GOLD

Meeting 2

DATE	LOCATION	START TIME	END TIME
9 November 2023	Newcastle Jets Office, Speers Point	6:00PM	7:30PM

[ATTENDEE LIST / RESPONSIBILITY]

ATTENDEES REQUESTED	ATTENDANCE	RESPONSIBILITY
Luke Welsman	Attended In Person	Meeting Chair
Linda Drummond	Attended In Person	Meeting Chair
David Keating	Attended In Person	Minutes
Shane Mattiske	Attended In Person	Club Representative
Matt Starr	Attended In Person	Club Representative

Troy Dibb	Attended In Person	Club Representative
Grant Furner	Did Not Attend	N/A- Fan Representative
Samantha Mannix	Attended In Person	N/A - Fan Representative
Corey Solomons	Did Not Attend	N/A Fan Representative
Rebecca DuBerry	Attended In Person	N/A Fan Representative
William Baird	Attended In Person	N/A - Fan Representative
Ben Archer	Attended In Person	N/A Fan Representative
Emma Beletich	Attended In Person	N/A Fan Representative

[AGENDA]

Time	Item	Lead
6:00	1. Welcome/Introduction	Newcastle Jets
6:05	2. Executive Chairman Update	Shane Mattiske
6:30	3. 23/24 Season Themed Rounds	Newcastle Jets
	4. Communication Flow - Fan Council v Club	Chair
7:00	5. Jets Social Media	Chair
	6. Active Support	Chair
	7. United Round	Chair
7:25	8. Away Match Venues	Chair
	9. General Business	All

1.

LAST MEETING FOLLOW UP | {25/08/2023} | [PREVIOUS MEETING MINUTES LINK](#)

*Check in on the progress of previous discussions

AGENDA ITEM	STATUS	NOTES	ACTION ITEMS	LEAD
1	Not started	{INSERT NOTES} <ul style="list-style-type: none"> ○ {HERE} ○ {HERE} ○ {HERE} ○ {HERE} ○ {HERE} 	{INSERT NOTES} <ul style="list-style-type: none"> ○ {HERE} ○ {HERE} ○ {HERE} ○ {HERE} ○ {HERE} ○ {HERE} 	{INSERT INITIALS}

CURRENT MEETING AGENDA | {25/08/2023}

AGENDA ITEM	STATUS	NOTES	ACTION ITEMS	LEAD
1	In progress	Welcome from Matt <ul style="list-style-type: none"> ○ Noted Amanda and Clare departure and thank you to team for stepping in and arranging replacement. Welcome to Luke as Chair. 	<ul style="list-style-type: none"> ○ No Actions 	MS & LW
2	In progress	Executive Chair Update <ul style="list-style-type: none"> ○ Spoke to incidents that initiated the 	<ol style="list-style-type: none"> 1. Shane to review the process for 	Shane M

		<p>resignation of former chairs.</p> <ul style="list-style-type: none"> ○ Spoke to meeting with Men’s Active and club query to unite under one banner. ○ Also club request setting expectation of respectful dialogue between both Men’s and Women’s active groups. ○ Two most important club issues are a) club sale and b) Emily van Egmond will be returning to the club. ○ We are on track to find permanent owner for the club. Process at a stage where club is like “open house” with a number of interested returning parties. By comparison, more than Perth. ○ <i>Question (DK)</i> - What is the criteria against which the prospective owners are being adjudged? SM explained the process for Owner Approval through 4 owners, APL and FFA. ○ <i>Question (BA)</i> - Suggested that once a proposed owner is identified, can the committee meet them as part of the process? Refer to Action as Club were willing to explore this at the right time. ○ Priority b) EvE - SM explained anticipated return for Melbourne City as part of a guest stint. <p>UNITE ROUND</p> <ul style="list-style-type: none"> • Spoke to the facts around Unite Round and club need to consider how we can support getting fans down to Sydney. 	<p>purchase milestones and feedback to the committee on whether they can meet prospective new owner.</p> <p>2. David to email Tom regarding Cass Davis potential 150 consecutive game being held on a home game v Victory.</p>	
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LEAGUES



		<p>1st Men's & Women's Home Game</p> <ul style="list-style-type: none"> While disappointing the weather curtailed numbers, these numbers are higher than previous similar events. <p>Academy Review</p> <ul style="list-style-type: none"> Shane shared the recent trip a number of academy teams over to Barcelona. Shane also shared the vision to get all 13 teams playing on grass as often as possible and will announce the new coaching structure soon. 		
3	Not started	<p>Themed Rounds</p> <ul style="list-style-type: none"> The allocated themes were shared by the Club with the meeting. The committee were asked for their thoughts on the recent double header. <ul style="list-style-type: none"> Overall, the feedback was positive from all the committee and the committee see the benefits of the double header as a format - specifically timings supporting the broader fan demographic to stay for both, leveraging Matilda's growth. Club sought feedback on the round themes. Specifically discussed suggestions were: <ul style="list-style-type: none"> LD - With Wanderers, how can we "Bring the Noise" as a theme to bounce of the noise they bring. BA, WB - Links with the University 	<ul style="list-style-type: none"> Committee to take away the list, review, consolidate feedback and Chair to return to club by 24/11/23. Club report back on possibility of installing banners for future Maitland women's games 	LW

LEAGUES



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		<p>should be explored as the information isn't getting through to that cohort.</p> <ul style="list-style-type: none"> BA suggested linking with NUSA to support linkages with Uni Students re: Friday Night Lights. LD added International Student House is also another one to explore. TD - sought feedback on whether Membership and ticket offers were seen by those on the committee linked with the Uni. Majority had not seen or heard of both offers. DK - Suggestion to leverage the Christmas Double header to theme one match toys, one food for example, given difficulty faced by many in the community. LD - Can the club explore the installation of banners on the overpasses to Maitland for the rounds the Women play there? 		
3	Not started	<p>Communication Flow</p> <ul style="list-style-type: none"> LW spoke to the links provided to an APL Feedback Form for each club to have an avenue for feedback, which is unique to the club, which is to be fed into the fan council and gather input from fans on what is working well, and not. Information from the survey will be provided 	<ul style="list-style-type: none"> Luke to send a request to the club for regular (weekly) updates from the fan engagement form. 	LW



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		<p>by the APL to the Council Chair and the club prior to the meeting.</p> <ul style="list-style-type: none"> ○ LW proposed a club-based email for people to write in and email. This would be club monitored. This was not explored by the meeting further. ○ MS explained the feedback form as a consistent method through which fans can provide feedback. This would be provided by the APL to the committee prior to the meeting. There is flexibility to get the summary earlier. ○ LW brought up recent examples of club sale communication and asked the club to link the committee into key announcements prior to them occurring. LD highlighted the comms regarding the Unite Round Announcement as an example and how the committee would like to be involved and engaged. Club agreed that should be the standard. 		
4	Not started	<p>Jets Social Media</p> <ul style="list-style-type: none"> ○ Committee highlighted the recent positive reception of increased Women's posts, school groups and positive reflection of the club. ○ Noted the improved effort and we appreciated it. 	<ul style="list-style-type: none"> ○ No actions 	LW
4	Not started	<p>ACTIVE SUPPORT</p> <ul style="list-style-type: none"> ○ LD is happy to share the summarised noted 	<ul style="list-style-type: none"> ○ Luke to seek input from APL 	LW

LEAGUES



		<p>from the meeting attended with the Men's Active Support.</p> <ul style="list-style-type: none"> ○ Suggestions on how we can support and help the Men's active with guidance and leadership. 	<p>forum how other clubs run their active support and feedback to the committee.</p>	
4	Not started	<p>Unite Round</p> <ul style="list-style-type: none"> ○ Club asked for suggestions that can enable supporters to get to the games. ○ BA, LD, Sam M, EB - For those who want to go down, suggestions of putting on buses, with pickups from various locations and at various days/times. Leverage a specific location for Jets fans and an aligned hotel to stay and show the games. ○ DK - For those not attending, is there a mini-live site option? E.g. The Jets Offices be open for a picnic on the field to watch the game, or could open No.2 or Maitland be opened to show the game on a screen. 	<ul style="list-style-type: none"> ○ No actions 	{INSERT INITIALS}
4	Approved	<p>Away Match Venues</p> <ul style="list-style-type: none"> ○ Committee raised the potential for away venues. ○ Club explained contractual limitations with venues and difficulty accessing Paramount. ○ Club asked Luke to take Paramount access improvement to the next APL Meeting 	<ul style="list-style-type: none"> ○ Luke to take Paramount Access for venues to the next APL meeting. 	LW
{AGENDA	Not	General Business	<ul style="list-style-type: none"> ○ No actions 	LW



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ITEM}	started	<ul style="list-style-type: none"> ○ Sam M - Can numbers and lettering be available as a purchase option? <ul style="list-style-type: none"> ○ Club - This is a work in progress. Part of the work the club is undertaking with kit manufacturer and the vision is this is to be available. ○ LD raised Jason Donovan's wife is a football fan as one we could leverage as a media opportunity. ○ MS - Looking to finalise the fan profiles and pictures to create a greater connection with audience. He will reach out to those in the committee he needs additional information from. 		
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AOB / ADDITIONAL NOTES |

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LEAGUES



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